



**STRONG NONPROFITS HELP
BUILD STRONG COMMUNITIES**

**McLennan County
Nonprofit Resources**

News & Announcements

Tech Corner in October

Facebook Ramps Up Reach for “Donate” Buttons and Fundraisers

Donors and peer-to-peer fundraisers have been slow to adopt donating and fundraising through Facebook, but that might be changing. Large nonprofits are beginning to boost posts with “Donate” buttons embedded in the post and asking their followers to create fundraising pages for their birthdays or special campaigns. In recent months, more Facebook users are donating through Facebook for the first time and when these donors discover that subsequent donations only require two taps or clicks, donating through Facebook could stick.

Welcome LeadershipPLENTY® Institute-Waco Class of 2017-2018!



The LeadershipPLENTY® Institute (LPI), a leadership training program sponsored by Today's Action Tomorrow's Leaders, is proud to announce its 2017-2018 class.

LPI specifically targets individuals with a passion and interest in the continued development of our community.

To learn more about the program, which works to strengthen the civic leadership skills of McLennan County residents, check out the [attached flyer](#) or contact Catherine Bauer, Director of Leadership and Engagement at Waco Foundation at cbauer@wacofoundation.org.

Class of 2017-2018

Mary Birdwhistell	Cynthia Cunningham
Chisa Brigham	Michelle Deivanayagam
Joshua Caballero	Connie Galvan
Domonique Corsey	Felipe Garza
Cheryl Foster	LaTricia Griffin
Tina Gaston	Luis Guevara
Sylvia Gomez	Mike Harper
Christina Helmick	Dawn Jones
Carlos Hinojosa	Cimeron Kelley
Natalie James	Matthew Lefler
Rae Jefferson	Cynder McAnear

To read more, [click here](#).

Looking for a Place to Host your Next Meeting or Event?

Check out mclennannonprofits.org for information on local venues and meeting spaces [here](#).

Traivohn Jefferson
Audrey Johnson
Rebecca Larsen
Stephanie Mabry
Meagan Meadors-Lefler
Cuevas Peacock
Kevin Renois
Nikki Roberts
Ashley Royal
Paula Solano
Jeffrey Vitarius

Kenneth McNeil
Cameron Minor
Craig Nash
Grace Norman
Genee Ordonez
Christy Perkins
Priscilla Serrato
Sierra Shaw
Jennifer Tacon
Mia Thomas
Anne Woelke
Crystal Woods

Planning Your Next Event?

Be sure to check [Act Locally Waco's](#) Calendar for open dates to ensure your event's greatest attendance!

Be sure to check out the [McLennan Nonprofits Website for grant opportunities, upcoming trainings and events and local employment opportunities!](#)

Meetings & Trainings

Waco Social Media Breakfast



Organized and maintained by Caryn Brown, these events are a great resource for anyone looking to improve their social media skills. Click [here](#) or visit their Facebook page [here](#) to learn more or find next meeting dates.

Next Meeting:

Tuesday, October 10, 2017

Time: 7:30 AM - 9:00 AM

Location: The Egg and I
4600 Franklin Ave.
Waco, TX 76710

2017 Prosper Waco Annual Summit

Join Prosper Waco to network with organizations, entities and community members who want to improve Waco. Learn about the efforts and goals of the Prosper Waco Initiative, neighborhood strategies and the many ways to get involved.

Date: Thursday, October 12, 2017

Time: 5:00 PM - 8:30 PM

Cost: \$10

Location: Waco Convention Center

[Click here](#) for more information or to purchase tickets.



Nonprofit Network

The next Nonprofit Network Meeting will be held on Thursday, October 19.

Date: Thursday, October 19, 2017

Time: 8:00 AM - 10:00 AM

Location: Texas Life Annex

Cost: Free
To Register, [Click Here](#).

Austin Community College Center for Nonprofit Studies Presents: "Crucial Conversations: Tools for Talking When Stakes Are High" Webinar

Crucial Conversations is a two-day course that teaches skills for creating alignment and agreement by fostering open dialogue around high-stakes, emotional, or risky topics—at all levels of your organization.

Crucial Conversations Teaches Participants How To:

- Speak persuasively, not abrasively
- Foster teamwork and better decision making
- Build acceptance rather than resistance
- Resolve individual and group disagreements

Date: October 26-27
Time: 9:00 AM - 5:00 PM

Location: ACC Highland Business Center
5930 Middle Fiskville Rd.
Austin, TX 78752

Cost: \$265

For more information and to register, [Click Here](#).

Central Texas

1000 Washington Ave.
Waco, TX 76701

To learn more about Nonprofit Network and Cooper Foundation, click [here](#).

Mission Capital is Hosting another Executive Leadership Academy this Fall!

Ideal for anyone with a nonprofit organization who is new to the Executive Director or CEO role, this 4-day training will ensure attendees develop a solid understanding of all major aspects of nonprofit management. Some of the topics to be addressed include:

- The Role of the Executive Director/CEO
- Financial Management and Fiscal Planning
- Nonprofit Strategy and Organization Life Cycles

For more information or to register for this event, [click here](#).

Dates: October 19-20 & 26-27, 2017

Time: 9 AM - 4 PM

Location: Mission Capital Offices, 8303 N Mopac Expwy, Ste A201, Austin, TX 78759

Cost: \$750 Members | \$900 Non-Members

Tuition assistance may be available to eligible 501(c)(3) McLennan County nonprofits via Waco Foundation's Capacity Building Mini-Grant Program. To learn more about mini-grants, [click here](#).

Need Board Governance Training?

Check out this one-day event with renowned trainer, Chuck Loring.

Date: Thursday, November 2, 2017

Time: 8:00 AM - 3:30 PM

Location: Baylor Research and Innovation Collaborative (BRIC)

100 Research Pkwy

Waco, TX 76704

Cost: \$15



The Bernard and Audie Rappoport Foundation, Cooper Foundation and Waco Foundation are committed to strengthening nonprofits from the inside out so local organizations can make the greatest impact in our community. The more strong board governance is a necessity.

Many McLennan County nonprofits have attended board governance training hosted by Waco Foundation in the past. This year, the foundations are ramping up efforts and encouraging nonprofit board members and staff to attend training sessions that will provide attendees with the tools and resources they need to build high performing boards.

We think having a strong board is a great reason to attend, but if you need any more incentives, five nonprofits will be selected to win up to \$3,000 for professional development activities that best suit the needs for their organizations - conference fees and travel costs will be permitted. Don't delay sign up!



Two Opportunities

1. "Strong the Foundation" is available January 27th, April 26th or August 25th from 8:30 - 10 AM. This 1.5 hour training with Cooper Foundation Executive Director, Felicia Goodson, will provide an overview of the elements of strong board governance. This training is ideal for new board members, board members with experience who have not attended board governance training and community members interested in joining a board.

JANUARY REGISTRATION: <http://bit.ly/2q3hNcA>

APRIL REGISTRATION: <http://bit.ly/2nd2d4d>

AUGUST REGISTRATION: <http://bit.ly/2q35eMx>

COST: Free

2. "Building Better Boards" will be held November 2, 2017. This day long training with renowned consultant, Chuck Loring, will provide tangible resources to help local nonprofit boards realize their strengths and address their weaknesses to become stronger and more effective.

REGISTRATION: <http://bit.ly/2JHJdn>

COST: \$10

PROFESSIONAL DEVELOPMENT PRIZE

Up to \$3,000 for professional development for five nonprofits. Conference fees and travel costs are permitted.

To Be Eligible

• Nonprofits must provide the name of board members who attended the training, when they attended and who the speaker was.

• 100% of the board must attend one of the trainings.

• At least 50% of the board must have attended a Chuck Loring Training during the last five years.

The organization with the highest percentage of Chuck Loring attendance will receive prize consideration.

MORE INFORMATION ↓

Call Waco Foundation at 254.754.4304 or Cooper Foundation at 254.754.0315.

The 35th Annual Nonprofit Organizations Literacy Institute and Workshop



Association of Fundraising Professionals

The Central Texas Association of Fundraising Professionals meets the fourth Thursday of every month. To learn more about the association and its plans for October 27, 2017 and beyond, click [here](#).

The UTCLE 2018 Nonprofit Organizations Institute, nationally recognized experts who will discuss the latest tax, legislative and governance issues affecting nonprofit organizations. Come a day early for the Nonprofit Organizations Literacy Workshop.

Literacy Workshop Information:

Date: January 17, 2018

Location: Four Seasons Hotel, Austin, TX

Cost: \$175 Individual, \$225 after January 5
To Register, [Click Here](#).

Institute Information:

Date: January 18-19, 2018

Location: Four Seasons Hotel, Austin, TX

Cost: \$595 Individual, \$645 after January 5
To Register, [Click Here](#).

Tuition assistance may be available to eligible 501(c)(3) McLennan County nonprofits via Waco Foundation's Capacity Building Mini-Grant Program. To learn more about mini-grants, [click here](#).

Nicole Wynter
WACO FOUNDATION-CAPACITY BUILDING PROGRAM



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