



STRONG NONPROFITS HELP  
BUILD STRONG COMMUNITIES

McLennan County  
Nonprofit Resources

## News & Announcements

### Tech Corner in February

#### Free Webinar from Nonprofit Quarterly

#### Update on FASB Requirements: Disclosures, Endowments, and Cash Flows-Oh My!

Is your organization ready for its new financial reporting and planning requirements? As they say, a stitch in time saves nine: 2018 is upon us, and the Financial Accounting Standards Board's changes to nonprofit reporting are now applicable for calendar reporting year 2018 for many nonprofits.

Join Nonprofit Quarterly founder and Editor in Chief Ruth McCambridge, FMA founder and CEO Hilda Polanco, and FMA Lead Consultant Gina McDonald for a recap on FASB's new liquidity disclosure for

### Do You Have Questions on Sales Tax Use?

Is your nonprofit hosting fundraising events? Do you understand the rules and regulations pertaining to sales tax and/or filing for and accounting for related business income? Have 990 filing concerns? If you are interested in a training on this topic and have questions you need answered, [let us know](#) so we can determine if a training session (1-1.5 hours) is needed!

**Tentative Date:** Late August 2018

---

### Got Fundraising Plans for 2018?

Does your nonprofit already know key fundraiser dates for 2018? Wouldn't it be nice to know when other community nonprofits were having their fundraisers?

Let's share that information!

The Act Locally Waco community event calendar is providing space for listing 2018 fundraiser dates.

Go to [actlocallywaco.org](http://actlocallywaco.org), click on the "[Fundraisers](#)" tab, and enter the information for your 2018 fundraisers today! Even if you don't have all the details, it will be helpful to share dates. This information will help us all plan for a great 2018!

---

**Don't forget to check out [McLennan Nonprofits Website](#) for:**

nonprofits and financial statement presentation changes, as well as a deeper dive into some “lesser discussed” aspects of FASB’s changes to nonprofit reporting, including:

- Expense allocation disclosure: how much is enough?
- Investment expenses: it’s more than you think....
- Underwater endowments: how do we know when this applies to our nonprofit?

**Date:** Tuesday, February 13th, 2018  
**Time:** 1:00-2:00 PM

[Click here](#) to register for this free webinar.

- [HR Listings](#),
- [Listings of grant opportunities](#),
- [More trainings and events](#), and
- [Listings of local venues and meeting spaces](#).

---

### We're Cleaning Up Our Email Database!

If someone you know is no longer receiving our monthly newsletter and would like to, forward them our newsletter so they can [resubscribe](#)!

---

## Meetings & Trainings

### Waco Social Media Breakfast



Organized and maintained by Caryn Brown, these events are a great resource for anyone looking to improve their social media skills. Click [here](#) or visit their Facebook page [here](#).

**Date:** Tuesday, February 13, 2018  
**Time:** 7:30 AM-9:00 AM  
**Location:** The Egg and I  
4600 Franklin Ave  
Waco, TX 76710

To register, [click here](#).

### Nonprofit Network

The next Nonprofit Network Meeting will be held on Thursday, February 15.

#### ***Are You Sure That's Where You are Going? Defining Your Organization's Theory of Change and its Role in the Nonprofit Ecosystem***

Passion for your mission can allow you to lose objectivity about your methods. Think about this month's Nonprofit Network as a mini-retreat during which you will detach from your daily grind and adopt an open mind about your work.

Doug McDurham, Director of Public Affairs for Baylor's Texas Hunger Initiative, will guide in questioning assumptions about why we do what we do. You will explore the Theory of Change and assess how well your organizations' strategies and services align with your end vision.

**Date:** Thursday, February 15, 2018  
**Time:** 8:00 AM-10:00 AM  
**Location:** Texas Life Annex  
1000 Washington Ave.  
Waco, TX 76701



## Central Texas Association of Fundraising Professionals

The Central Texas Association of Fundraising Professionals meets the fourth Thursday of every month. To learn more about the association and upcoming meetings, click [here](#).

**Date:** Thursday, February 22, 2018

**Time:** 12:00 PM-1:30 PM

**Location:** Community Bank & Trust  
1711 Lake Success Drive  
Waco, TX 76710

## The Grantsmanship Center is Offering Grant Proposal Writing Training in Texas!

Are you working to change your community? Will more funding help you create that change? Join generations of social advocates who have achieved success by attending our Texas grant proposal writing course. Learn how to get funding for your nonprofit! You'll learn how to do the research, make a plan, and secure the funding you need.

**[Brownsville Training](#)**

**Date:** May 14-

[Click here](#) to register for this month's meeting.

To learn more about Nonprofit Network and Cooper Foundation, [click here](#).

---

## Baylor Continuing Education Presents -

### Financial Management Essentials

Nonprofit professionals have a responsibility to exercise sound stewardship of an organization's financial resources. Join Dr. Jason MacGregor to discuss the purposes of financial reporting and develop a high-level understanding of financial statements and how to use them to communicate with stakeholders. CPEs for accountants are available upon completion of the course.

**Date:** Friday, February 23, 2018

**To Register, [click here](#).**

*Registration closes on February 22.*

---

### Human Resources Essentials

As a nonprofit professional working with limited resources, you want to ensure that you have the right people in the right seats in your organization. Instructor Yousry "Yost" Zakhary will present the steps of a comprehensive recruitment and hiring plan, including how to develop and implement a recruitment strategy, preparing for interviews and processing application, conducting interviews, extending job offers, closing the HR process, and onboarding the new hire.

**Date:** Friday, March 23, 2018

**To Register, [click here](#).**

*Registration closes on February 22.*

---

**Cost:** \$99 per class

**Time:** 9:00 am - 4:00 pm

**Location:** Paul L. Foster Campus for Business & Innovation

1621 S 3rd St

Waco, TX 76706

For more information and to learn about nonprofit discounts, contact Baylor Continuing Education at (254) 710-6440, [continuingeducation@baylor.edu](mailto:continuingeducation@baylor.edu) or [www.baylor.edu/continuingeducation](http://www.baylor.edu/continuingeducation).

---

## Indiana University Lilly Family School of Philanthropy Presents, "Developing Major Gifts"

Raise more money by receiving more major gifts. Consistent donors can become major donors when

18, 2018

**Location:** United Way  
of Southern Cameron  
County  
634 East Levee  
Street  
Brownsville, TX  
78520

**Cost:** \$995 prior to  
April 2, price increase  
afterwards

### [Austin Training](#)

**Date:** August 6-  
10, 2018

**Location:** Seminary  
of the Southwest  
501 E. 32nd Street  
Austin, TX 78705

**Cost:** \$995 prior to  
June 25, price  
increase afterwards

### **Tuition Includes**

- Guidance by a dynamic expert in this 5-day, hands-on grant seminar
- Practice finding foundation, corporate, and government funding for nonprofits in Austin and beyond
- Sample grant proposals for reference
- Binder full of grant resources
- And More

you effectively implement the Eight-Step Major Gifts Management Cycle. Identify and utilize your own communication strengths when meeting with donors to develop major gifts and increase your fundraising success.

### **Participants hope to learn how to:**

- Develop an organizational vision for major gifts
- Organize your major gift program
- Help volunteers overcome their resistance to asking for gifts
- Define the roles of board and staff in major gift fundraising
- Manage the eight-step major gifts process
- And More!

**Cost:** \$1,595

**Dates:** February 26-28, 2018

**Location:** MicroTek—Dallas  
5430 Lyndon B. Johnson Freeway  
Three Lincoln Centre, Suite 300  
Dallas, TX 75240

Click [here](#) to register and to [learn more](#).

---

### **Cultural Competence Training - ACC Center for Nonprofit Studies**

Understanding what difference, diversity and inclusion really mean and building awareness and skills to work and communicate more effectively across difference in future

Course Objectives and Description:

“Diversity” has become something of a dirty word in the USA due to tokenism, quotas and some dubious training practices. This practical, interactive workshop will help both willing and skeptical participants understand what Diversity, Inclusion and Culture are all about and why they are so important in the nonprofit environment, for their organization, for their internal and external counterparts and for themselves. They will then learn why and how people work and communicate in different ways and begin practicing how to relate to others more effectively in future.

### **Participants Hope To:**

- Learn what it means to be diverse, inclusive and culturally competent in the nonprofit environment and why it is important for our community, our organizations and us as individuals
- Understand how their and others’ personal values, behaviors and communication styles are determined by a mixture of different cultural factors
- Begin practicing how to work and communicate with people from other cultures more effectively in future

**Date:** Thursday, March 22, 2018

**Time:** 9:00 AM-12:00 PM

**Location:** ACC Highland Business Center  
5930 Middle Fiskville Road  
Austin, TX 78752

**Cost:** Free for Nonprofits

For more information and to register, visit [ACC's website](#).

---

### **Difficult Conversations During Difficult Times - ACC Center for Nonprofit Studies**

Whichever side of the political fence you are on, the long presidential election campaign and recent actions by both the new president and the Texas governor have created a lot of confusion, destabilization and uncertainty.

This practical, interactive half-day workshop, led by ACC adjunct faculty member Jeremy Solomons, will help participants to:

- Reconnect with their own deep values and their sense of what is important, fair and right
- Learn some pragmatic models for having meaningful conversations and resolving conflict with others, whether it is across the political divide or work colleagues or family members or even noisy neighbors
- Begin practicing new skills via role play with immediate peer feedback

**Date:** Thursday, March 22, 2018

**Time:** 1:00 PM-4:00 PM

**Location:** ACC Highland Business Center  
5930 Middle Fiskville Road  
Austin, TX 78752

**Cost:** Free for Nonprofits

For more information and to register, visit [ACC's website](#).

Nicole Wynter  
WACO FOUNDATION-CAPACITY BUILDING PROGRAM



**Received a copy of this newsletter from a friend?  
Stay connected by [subscribing to McLennanNonprofits.org](#).**



Share on Facebook



Share on Twitter

