



STRONG NONPROFITS HELP
BUILD STRONG COMMUNITIES

McLennan County
Nonprofit Resources

News & Announcements

Tech Corner in December

Can You Really See Your Website?

Kids have a way of noticing things the rest of us have stopped seeing. Why is there a wreath on that door? What is that black camera thing hanging from the ceiling? Why does that lady have blue hair? They so often leave you gazing in the direction of that little pointer finger and stalling for an answer.

It's easy to fall into the same unseeing trap as a nonprofit, especially when it comes to your website. You've probably lived with your site for so long that you no longer notice what's obvious to other people—it's old, slow, and hard to use. You need fresh eyes to help you develop a new online look for your organization.

Did You Miss It? Designing Programs for Impact: How RBA Can Ease the Pain

At the last Nonprofit Network Meeting, [Prosper Waco](#) reviewed Results Based Accountability and how it can help local nonprofits.

RBA Key Principles

- 2 Kinds of Accountability
- 3 Kinds of Performance Measures
- 5 Core Questions of Turn the Curve

To review the full presentation, check out the November presentation on [Cooper Foundation's](#) website under the [Nonprofit Network](#) tab.

To learn more about RBA, check out Prosper Waco's latest [Initiative Report](#).

7 Donor Preferences to Boost Year-End Giving

Do you know your donors' preferred method of giving?
What form of communication inspires them to give?
Did you know that at least 72% of all philanthropic giving is from individual donors?

Download this Network for Good guide now to understanding how and why your donors give, just in time for year-end. This guide highlights the top 7 things you need to know about your donors' giving habits.

[Click here](#) to download your free guide to boosting

[Click here](#) to continue reading and to download a website toolkit via IdealWare.org.

Be sure to check out the [McLennan Nonprofits Website](#) for [grant opportunities](#), [upcoming trainings and events](#) and [local employment opportunities](#)!

Got Fundraising Plans for 2018?

Does your nonprofit already know key fundraiser dates for 2018? Wouldn't it be nice to know when other community nonprofits were having their fundraisers? Let's share that information!

The Act Locally Waco community event calendar is providing space for listing 2018 fundraiser dates.

Go to actlocallywaco.org, click on the "[Fundraisers](#)" tab, and enter the information for your 2018 fundraisers today! Even if you don't have all the details, it will be helpful to share dates. This information will help us all plan for a great 2018!

year-end giving.

Don't Forget to Mention the Charitable Rollover to Your Donors

Congress made the popular Individual Retirement Account (IRA) Charitable Rollover provision permanent in 2015, which means your donors can take advantage of this giving vehicle at any time throughout the year. This provision allows individuals who have reached age 70 ½ to donate up to \$100,000 from their IRA directly to a public charity. The donor is then able to exclude the direct rollover from taxable income. This provision is a popular way to make year-end gifts while also satisfying IRA minimum distribution requirements without impacting taxable income.

To read more, view the [October 2017 Waco Foundation Newsletter](#).

Planning Your Next Event?

Be sure to check [Act Locally Waco's](#) Calendar for open dates to ensure your event's greatest attendance!

Looking for a Place to Host your Next Meeting or Event?

Check out mclennannonprofits.org for information on local venues and meeting spaces [here](#).

Meetings & Trainings

Waco Social Media

Breakfast



Organized and maintained by Caryn Brown, these events are a great resource for anyone looking to improve their social media skills. Click [here](#) or visit their Facebook page [here](#) to learn more or find next meeting dates.

Next Meeting:

Tuesday, December 12, 2017

Time: 7:30 AM - 9:00 AM

Location: The Egg and I
4600 Franklin Ave.
Waco, TX 76710

Cost: Free
To Register, [Click Here](#).

Nonprofit Network

Due to the holiday season, there will be no Nonprofit Network Meeting in December. The next Nonprofit Network Meeting will be held on Thursday, January 18.

Date: Thursday, January 18, 2018

Time: 8:00 AM-10:00 AM

Location: Texas Life Annex
1000 Washington Ave.

Waco, TX 76701

To learn more about Nonprofit Network and Cooper Foundation, click

The 35th Annual Nonprofit Organizations Literacy Institute and Workshop

The UTCLE 2018 Nonprofit Organizations Institute, nationally recognized experts who will discuss the latest tax, legislative and governance issues affecting nonprofit organizations. Come a day early for the Nonprofit Organizations Literacy Workshop.

Literacy Workshop Information:

Date: January 17, 2018

Location: Four Seasons Hotel, Austin, TX

Cost: \$175 Individual, \$225 after January 5
To Register, [Click Here](#).

Institute Information:

Date: January 18-19, 2018

Location: Four Seasons Hotel, Austin, TX

Cost: \$595 Individual, \$645 after January 5
To Register, [Click Here](#).

Tuition assistance may be available to eligible 501(c)(3) McLennan County nonprofits via Waco Foundation's Capacity Building Mini-Grant Program. To learn more about mini-grants, [click here](#).

Baylor Continuing Education Nonprofit Series

The newly reinstated Baylor Continuing Education has developed curriculum plans for a revised nonprofit series! The curriculum framework will consist of essential courses and electives in six areas: Governance and Advocacy, Financial Management, Fundraising, Human Resources, Marketing and Communications, Planning and Evaluation.

These courses are intended to: serve as a refresher for current staff, improve the bench strength of your organization, equip individuals in developing a deeper and more comprehensive understanding of the field.

The first three offerings are as follows:

Fundraising Essentials

Friday, January 26, with Harry Harelik

Financial Management Essentials

Friday, February 23, with Dr. Jason MacGregor

Human Resources Essentials

Friday, March 23, with Yost Zakhary

Registration will open on Monday, November 13 on Baylor's [Continuing Education website](#).

For more information and to learn about nonprofit discounts, contact Baylor Continuing Education at (254) 710-6440, continuingeducation@baylor.edu or www.baylor.edu/continuingeducation.

[here.](#)



Central Texas Association of Fundraising Professionals

The Central Texas Association of Fundraising Professionals meets the fourth Thursday of every month. To learn more about the association and its plans for 2018 and beyond, click [here](#).

The Grantsmanship Center - Grant Proposal Writing Training Available in Austin & Brownsville

Are you working to change your community? Will more funding help you create that change? Join generations of social advocates who have achieved success by attending our Texas grant proposal writing course. Learn how to get funding for your nonprofit! You'll learn how to do the research, make a plan, and secure the funding you need.

[Austin Training](#)

Date: August 6-10, 2018

Location: Seminary of the Southwest
501 E. 32nd Street
Austin, TX 78705

Cost: \$895 prior to January 2, price

Cultural Competence Training - ACC Center for Nonprofit Studies

Understanding what difference, diversity and inclusion really mean and building awareness and skills to work and communicate more effectively across difference in future

Course Objectives and Description:

“Diversity” has become something of a dirty word in the USA due to tokenism, quotas and some dubious training practices. This practical, interactive workshop will help both willing and skeptical participants understand what Diversity, Inclusion and Culture are all about and why they are so important in the nonprofit environment, for their organization, for their internal and external counterparts and for themselves. They will then learn why and how people work and communicate in different ways and begin practicing how to relate to others more effectively in future.

Participants Hope To:

- Learn what it means to be diverse, inclusive and culturally competent in the nonprofit environment and why it is important for our community, our organizations and us as individuals
- Understand how their and others' personal values, behaviors and communication styles are determined by a mixture of different cultural factors
- Begin practicing how to work and communicate with people from other cultures more effectively in future

Date: Thursday, March 22, 2018

Time: 9:00 AM-12:00 PM

Location: ACC Highland Business Center
5930 Middle Fiskville Road
Austin, TX 78752

Cost: Free for Nonprofits

For more information and to register, visit [ACC's website](#).

Difficult Conversations During Difficult Times - ACC Center for Nonprofit Studies

Whichever side of the political fence you are on, the long presidential election campaign and recent actions by both the new president and the Texas governor have created a lot of confusion, destabilization and uncertainty here in Greater Austin. Even resentment, anger and hatred. Particularly about “the other”.

This practical, interactive half-day workshop, led by

increase afterwards

[Brownsville Training](#)

Date: May 14-18, 2018

Location: United Way of Southern Cameron County

634 East Levee Street

Brownsville, TX 78520

Cost: \$895 prior to January 2, price increase afterwards

Tuition Includes

- Guidance by a dynamic expert in this 5-day, hands-on grant seminar
- Practice finding foundation, corporate, and government funding for nonprofits in Austin and beyond
- Sample grant proposals for reference
- Binder full of grant resources
- And More

ACC adjunct faculty member Jeremy Solomons, will help participants to:

- Reconnect with their own deep values and their sense of what is important, fair and right
- Learn some pragmatic models for having meaningful conversations and resolving conflict with others, whether it is across the political divide or work colleagues or family members or even noisy neighbors
- Begin practicing new skills via role play with immediate peer feedback

Date: Thursday, March 22, 2018

Time: 1:00 PM-4:00 PM

Location: ACC Highland Business Center
5930 Middle Fiskville Road
Austin, TX 78752

Cost: Free for Nonprofits

For more information and to register, visit [ACC's website](#).

Nicole Wynter

WACO FOUNDATION-CAPACITY BUILDING PROGRAM



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